

Influencer like helloiamkate

As an influencer on YouTube, your role is to create content that engages and resonates with your audience, building a following and a strong brand presence on the platform. This may involve creating videos in a particular niche or topic that you are passionate about, and utilizing various strategies to grow your audience and increase engagement on your channel. Some common strategies for successful YouTube influencers include regularly posting content, collaborating with other creators, promoting your videos on social media, and interacting with your followers through comments and live streams. YouTube influencers or content creators typically work by creating and uploading videos to their YouTube channel. They typically choose a topic or niche that they are passionate about and create content that appeals to their target audience. They also engage with their audience through comments, live streams, and other social media platforms to build a strong community and following.

[helloiamkate](#), she is an American makeup artist, also known as Katherine Sisto, an entrepreneur and YouTuber who rose to prominence in the late 2000s and early 2010s for her makeup tutorials on YouTube. She has since founded several businesses, including the cosmetics line "em" and a subscription-based beauty service called Ipsy. Katherine Sisto is an American youtube with the alias **helloiamkate**, and she uploads online video games. she was born on October 13, 1994, and is 27 years old, and she currently resides in the US, and uploads four times every week.

How to make money as a youtuber?

Ad revenue: YouTube pays content creators for ad views on their videos.

Sponsored content: Brands pay YouTubers to create and post sponsored content on their channel.

Merchandise: YouTubers can sell their own merchandise, such as t-shirts, mugs, and other products.

Patreon or subscription services: YouTubers can also ask for direct support from their fans through subscription services or crowdfunding platforms like Patreon.

It's important for YouTubers to regularly upload content and grow their audience in order to succeed and monetize their channel.

Here are some of the most famous female American YouTube influencers:

- Zoella
- Jenna Marbles
- Tanya Burr
- Miranda Sings
- Lilly Singh (ISuperwomanII)
- Tyler Oakley
- Grace Helbig
- Colleen Ballinger (Miranda Sings)
- Michelle Phan
- Liza Koshy

These influencers have a large following and are known for their unique content and engaging personalities. They have built successful careers on YouTube, inspiring and entertaining millions of viewers.

Michelle Phan is a well-known figure in the beauty and fashion industry. She was born in 1987 in Boston, Massachusetts, to Vietnamese immigrant parents. She grew up in a low-income household and developed an interest in makeup at a young age as a way to escape her difficult upbringing.

Phan started posting makeup tutorials on YouTube in 2007 and quickly gained a following for her unique style and ability to transform herself into various characters using makeup. She became one of the first beauty vloggers on the platform and her popularity quickly skyrocketed.

In 2011, Phan co-founded Ipsy, a monthly subscription service that sends its members a personalized selection of beauty products. The company has since become one of the largest beauty subscription services in the world. She has also launched her own makeup line called "em" and has been involved in several other business ventures. In addition to her entrepreneurial pursuits, Phan is also known for her philanthropic work. She has used her platform to raise awareness for various causes, including mental health, women's rights, and animal welfare. Overall, Michelle Phan is a highly successful entrepreneur and influencer who has made a significant impact on the beauty industry through her YouTube tutorials and her various business ventures.